

THE ROYAL CONTRACTOR INCENTIVE PROGRAM



NOW BUILDERS AND REMODELERS CAN QUALIFY FOR **CASH REBATES** BASED UPON THEIR PURCHASES OF NAME BRAND PRODUCTS LISTED IN THE PROGRAM.

This program is offered through Modern Builders Supply, Inc. and features the top name brand building products in the industry... (complete list below)... From siding and windows to columns and more, The Royal Contractor Incentive Program lets you profit from your purchases.

The more you buy the more you **EARN!**

ROYAL MAKES IT EASY FOR YOU TO EARN REBATE DOLLARS. HERE'S HOW THE PROGRAM WORKS:

Step 1: SIGN UP

- Complete the enrollment form with your MBS sales representative.
- Agree to purchase and install 3 or more participating products from MBS.
- Meet 3 participating products' minimum dollar value requirements in 2008. Once the minimum requirement is achieved, additional rebates can be earned by meeting the minimum dollar value requirement per additional product.
- If enrolled by April 30, 2008, the program takes effect on January 1, 2008, otherwise, the program takes effect on the date of approval.

Step 2: START BUYING

Start earning your rebate dollars by purchasing the participating name brand products from Modern Builders Supply, Inc.

Participating Products Minimum Purchase Requirements

- **Siding - \$30,000.00**
 - Royal DuraPlank, Architectural Series, Royal Woodland, Journeymen Select, Residential, Royal Crest, Hidden Vent Soffit, Traditional Soffit, Vinyl Pro Soffit, Traditional Accessories
- **Accent Products - \$2,500.00**
 - Royal Designer Shake, Royal Designer Half Round, Royal Designer Accessories, Designer Beaded Soffit
- **Polaris Windows/Patio Doors - \$15,000.00**
 - Ultra Weld, DynaTech, ValueSmart, Ultra Patio Door
- **Royal Mouldings, Architectural Vinyl Columns and Vinyl Post Wraps - \$2,500.00**
 - All Products

Step 3: REDEEM YOUR REBATE \$\$\$

Platinum Level = 2% Rebate - Meet the minimum purchase amount in four categories

Gold Level = 1-1/2% Rebate - Meet the minimum purchase amount in three categories

- Must be an account in good standing throughout the year
- Must achieve minimum in at least 3 of the categories listed above

Example: Builder/Remodeler purchases the following products:

Siding: \$30,000 qualifies
Polaris Windows/
Patio Doors: \$15,000 qualifies

Accent Products: \$2,500.00 qualifies
Royal Mouldings, Architectural Vinyl Columns
and Vinyl Post Wraps: \$2,000.00 does not qualify

In this example, the builder or remodeler will qualify for the Gold Level and receive rebate dollars based upon the Siding, Polaris Windows and Endurance Railing purchases... not Royal Mouldings.



**THE ROYAL CONTRACTOR
INCENTIVE PROGRAM
OFFERED THROUGH MODERN
BUILDERS SUPPLY
2008 PROGRAM**

Account # _____

Company Name _____

Street Address _____

City _____ State _____ Zip _____

Company Phone # _____ Fax # _____

Name (person to receive points) _____

Title _____

Phone # _____ Email _____

Name (alternate contact) _____

Title _____

Phone # _____ Email _____

DO YOU:
 Build Build and Develop Remodel Build and Remodel Build, Develop and Remodel

HOW LONG HAVE YOU BEEN IN BUSINESS?
 0-2 years 3-5 years 6-10 years 11-20 years 21+

HOW MANY HOMES DO YOU BUILD PER YEAR?
 1 to 10 11 to 25 26 to 50 51+

HOW MANY HOMES DO YOU REMODEL PER YEAR?
 1 to 10 11 to 25 26 to 50 51+

WHAT DOLLAR VALUE DO YOU BUILD? (Check all that apply.)
 Up to 150,000 151,000-250,000 251,000-500,000 501,000+

WHAT DOLLAR VALUE DO YOU REMODEL? (Check all that apply.)
 Up to 150,000 151,000-250,000 251,000-500,000 501,000+

PROGRAM PURCHASE REQUIREMENTS - MUST ACHIEVE A MINIMUM IN AT LEAST 3 OF THE PRODUCT CATEGORIES LISTED BELOW TO QUALIFY. UPON QUALIFYING, EARN UP TO 2% REBATE FROM THESE NAME BRAND PRODUCTS.	
• Siding - \$30,000.00	• Accent Products - \$2,500.00
• Polaris Windows/Patio Doors - \$15,000.00	• Royal Mouldings, Architectural Vinyl Columns and Vinyl Post Wraps - \$2,500.00

IT'S EASY TO ENROLL!

The Royal Contractor Incentive Program is available to residential builders and remodelers. By enrolling you agree to program rules and terms. All information is confidential and will only be shared with manufacturers participating in the program. The Royal Contractor Incentive Program may not be valid, from certain participating manufacturers, if used in conjunction with other rebate or incentive programs that may be offered by these participating manufacturers. The program is for purchases from January 1, 2008 through December 31, 2008. The program takes effect once the builder/remodeler signs up and is approved. Purchases from that date forward count toward the program.

Builder/Remodeler Signature _____ Date _____

MBS Sales Rep Signature _____ Date _____

MBS Branch Manager Signature _____ Date _____

MBS Regional Manager Signature _____ Date _____